## THE ESTHER FINKLE WALK FOR KIDS

"A hundred years from now it will not matter what your bank account was, the sort of house you lived in, or the kind of car you drove, but the world will be a better place because you were important in the life of a child."

September 22, 2020

Dear Friends of the Esther Finkle Walk for Kids,

Happy fall! The Esther Finkle Walk for Kids, like everyone, is breaking new ground during these strange times of Covid-19. Esther taught us, when life gives you lemons, make lemonade. So we are making lemonade by taking our annual walk to a **virtual level**! We know that during difficult times, supporting children's dreams is more important than ever. We want the children of PEI to know – you are loved, you are heard, and your small dreams continue to matter!

We are opening our walk on Sunday, October 11 and asking people to walk, in honor of Esther and children's dreams, between then and October 18, 2020. You pick the time, place, distance, and your walking partners! Please take a picture of your walk and post it to our FaceBook event entitled **Esther Finkle (virtual) Walk for Kids 2020** or email it to <u>estherfinklefund@gmail.com</u>. If you don't have the technical "know how" for this (Esther definitely wouldn't have LOL) please send us a message about your walk or get a message to one of our committee members listed below. All walkers will be eligible for some great prizes!

Donations are greatly appreciated. Our website **estherfinklefund.com** has a **"Donate Now"** button, you can etransfer funds to **estherfinklefund@gmail.com** (password: dreams), or get donations to one of our committee members.

A big shout out of thanks to our 2 major and constant sponsors for the walk - **Century 21 and Cook's Corner**. Finally, a huge thank you to all of you who have made the fund possible for 21 years of dream fulfilment! We may not be able to gather together in person this year but the love for this important cause continues to connect us! **Organizing committee:** 

Julia Albert
Bernice DesRoche
Jennifer Murphy
Sr. Theresa Perry
Lisa Finkle
Theresa Finkle
Patsy Finkle-Barrett
Paula Finkle
Paulette Halupa
Kathleen Murphy
Chloe Millar
Emily Crozier

\*To reach us by phone call Bernice at 436-4552 or Julia at 436-3278.